

CAPT News, Issue 3-05

CAPT News is a regular publication from Child Accident Prevention Trust aimed at keeping people with an interest in preventing accidents and injuries to children abreast of developments at CAPT and elsewhere. If you have news you would like us to include, please send it to news@capt.org.uk.

Our aim is to disseminate information about child accident prevention as widely as possible so we are happy for you to forward this to colleagues or other networks, or use parts of it in your own (non-commercial) publications as you wish. All issues of our newsletters are available on our website as PDF files. Visit <http://www.capt.org.uk/> and click on "CAPT News".

If you do not wish to receive this mailing in future, please see the note at the end of this email, telling you how to remove yourself from the mailing list.

NEWS FROM CAPT
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Child Safety Week

The mailing of the free Child Safety Week Ideas Booklet and Poster took place at the end of last week to everyone on our database, with copies due to arrive by the end of this week.

This coming week, we will be dispatching free Child Safety Week resource packs to everyone else who has contacted us to request a copy.

If you do not receive anything by the end of April it probably means that we do not have up-to-date contact information for you or that you are not on our database. If this is the case, visit the Join our mailing list area of our website <http://www.capt.org.uk/> to send your details to us or call our 24-hour orderline on 020 7608 7369.

The Ideas Booklet contains activity sheets that can be copied for use with parents and children, as well as information about ordering CAPT resources at discounted prices for a limited period of time.

The booklet can already be downloaded from our website, where the Child Safety Week page has recently been updated with new information. This online version of the booklet has direct links to all the websites listed as useful contacts. Visit <http://www.capt.org.uk/csweek>

If you would like to order copies of the Child Safety Week Ideas Booklet or mailing in bulk to distribute to your contacts, please call Irene Mitchell on 020 7608 7368 or email irene@capt.org.uk.

Child Safety Week 2005 has been made possible through the generosity of our official supporters: Bitrex, Ei Electronics, the National Community Fire Safety Centre based in the Office of the Deputy Prime Minister, the Department of Health, the Department of Trade and Industry, and the Department for Transport.

Pictorial resources project

The new CAPT baby safety resource for parents and carers who have low reading skills is now available. In the booklet "I'm only a baby but ..."

a baby introduces the accidents that babies are most likely to be hurt in and explains what parents and carers need to do to keep the baby safe.

We have used colourful illustrations to bring the baby's advice to life and to further emphasise the safety messages. Key safety topics covered include falls, house fires, scalds, choking, drowning and in-car safety.

"I'm only a baby but ..." has been designed to support both one-to-one and group work with parents. However, its accessible style makes it suitable for all parents who want a simple reference guide to baby safety, not just those who struggle with reading.

The booklet can be viewed as a pdf file by visiting the home page of CAPT's website <http://www.capt.org.uk/>. Bulk copies of the booklet, priced at £22.50 per 50 copies plus post and packaging, can be ordered from CAPT using the order form that can be downloaded via the same link on our home page. If you have any order queries, please call Publication Sales on 020 7608 7368 or email sales@capt.org.uk.

The booklet has been produced with the support of the Department of Health and Sure Start. Naomi Eisenstadt, director of the Sure Start Unit, said: "The booklet will be an invaluable resource for practitioners working directly with parents. It is also a perfect fit with Sure Start's aim of giving children an all-round better start in life."

Dr Fiona Adshead, deputy chief medical officer at the Department of Health, stressed the fit with the Choosing Health agenda, saying: "We are committed to driving down health inequalities, preventing unnecessary deaths and injuries, and ensuring that information is tailored to meet individual needs".

Play safety consultancy from CAPT

We are now able to offer consultancy on play and playground safety thanks to a new relationship with safety expert Rob Wheway. The service provides:

- * inspections of outdoor and indoor play areas, including the development of management systems that can make inspections more cost-effective by correctly identifying real risks to safety
- * training and seminars for playground inspectors and those involved in making playgrounds accessible for children with disabilities
- * consultancy to support the development of play strategies
- * post-installation inspections of playground equipment
- * expert witness work.

You can view full details of the service by downloading the flyer available on the CAPT Services page of our website <http://www.capt.org.uk/>. For a no-obligation discussion about what we can offer, please call Rob Wheway on 024 7671 4784.

Training midwives on in-car safety

In February, we told you about the Department of Transport grant that has enabled us to offer free training for midwives on carrying babies safely in cars. Not surprisingly, the demand for this training has been massive, so we are unable to accept any further requests for training. The outcome of the project will be a training manual to ensure that training for this target audience will be uniform and appropriate.

OTHER NEWS

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Accidents and life expectancy

Childhood accidental deaths account for 7 months of the 7 year difference in life expectancy between advantaged and disadvantaged groups. At the 13th Annual Public Health Forum, Professor John Ashton, regional director of public health for the North West, told delegates that by focusing on heart disease and failing to address issues like childhood accidental deaths, public health professionals were hindering their chances of driving down health inequalities related to life expectancy. "If you unpack the difference in life expectancy between various groups, out of the six or seven year difference, seven months is accounted for by childhood accidental deaths". (Public Health News, 11 April 2005)

HDA report highlights inequalities in unintentional injuries

In the last issue of CAPT News, we provided a web link to the Health Development Agency report "Injuries in children aged 0-14 years and inequalities". We are now aware that the link did not work properly - the correct web address is <http://tinyurl.com/58477>. Apologies for the problem.

HDA merges with NICE

On 1 April, Health Development Agency joined with the National Institute for Clinical Excellence to become the new National Institute for Health and Clinical Excellence (to be known as NICE). The HDA website has been transferred to www.nice.org.uk.

Mortality statistics

In the UK in 2003, 291 children aged under 15 died as the result of unintentional injury or poisoning. (England and Wales - 248; Scotland - 31; Northern Ireland - 12). This is reduction of 29 on the 2002 total.

House fires are the biggest killer of children in the home, with 38 children dying in house fires in the UK in 2003. To view the newly published UK fire statistics for 2003, visit <http://tinyurl.com/9nrod> and download Fire Statistics United Kingdom, 2003 (a 1.7Mb pdf file).

New website for child cyclists

The Department for Transport, in partnership with Disney, is launching a new Cycle Smart website. This features information for child cyclists aged 7 to 11 about how to make the most of your bike and stay safe. Online advertising will drive children to the site and collectable cards/stickers featuring Disney characters will be made available to schools for the start of term in April, September and January. Visit <http://www.cyclesmart.org>.

Health Challenge Wales

The Health Challenge Wales website is now online. It contains information about each of Health Challenge Wales key themes, namely smoking, food and fitness, accidents, alcohol, infections and mental health. It can be accessed at <http://www.wales.gov.uk/subihcw/index-e.htm>.

Free road safety training

Brake, the road safety charity, has received funding from FedEx to run free training sessions for volunteer parents, community leaders and people who work with parents on delivering road safety education to groups of parents. The trained volunteers are then expected to go back into their communities and teach road safety to other parents. Contact Brake on 01484 559909 for further details.

Teaching children safety with Safety Sam

"Be Safe with Safety Sam" is a new film being shown in Jersey primary schools and youth organisations with great success. Winner of the Chartered Institute of Marketing 2004 best new media award and designed by Child Accident Prevention Jersey, the film's 10 minute chapters show children how accidents can happen if wrong choices are made. The right safety messages are reinforced by Safety Sam, animated throughout the film.

The film chapters cover safety on fire, the road, beach, garden, sea and home. Each section is supported by a comprehensive resource folder with activity suggestions and work sheets to photocopy. This new resource is ideal for anybody in contact with children wanting to teach them about safety. Copies are available for £25 plus p&p.

Please contact Louise Hamilton, Child Accident Prevention Jersey Co-ordinator, email l.hamilton@fnhc.org.je, tel 01534 623665.

Children's lifestyles

A recent report from the Home Office/Department for Education and Skills includes information relating to children's fears, travel and activities. Findings relevant to child accident prevention include:

- * 23% of children felt unsafe in their street because of traffic
- * 16% of 8 year-olds went to the shop or park alone, rising to 36% of 9 year-olds and 48% of 10 year-olds
- * 5% of 8 to 10 year-olds usually did the cooking in their households.

The report by Christine Farmer, "2003 Home Office Citizenship Survey - Top-Level Findings from the Children's and Young People's Survey" can be downloaded from <http://www.dfes.gov.uk/research/data/uploadfiles/RW29.pdf>.

DIARY DATES

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21 - 22 April 2005, European Conference "Best Practice Risk Assessment in Consumer Safety", Edinburgh.

The Conference will provide an overview of risk assessment procedures applied in settings that have much in common with consumer safety. Presentations will be given on the various risk assessment procedures developed so far for non-food consumer products, and their strengths and weaknesses. Reviewing the requirements of various risk managers, discussion will focus on achieving a common strategy in the use of one or more preferred methods and a common strategy in the interpretation of the outcome of these procedures.

For more information, contact the Conference secretariat: European Consumer Safety Association (ECOSA), c/o Consumer Safety Institute, PO Box 75169, 1070 AD Amsterdam, The Netherlands. Tel: +31 20 511 4513, fax: +31 20 511 4510, email: secretariat@ecosa.org, or visit <http://www.ecosa.org/csi/ecosa2003.nsf/news>.

9 - 11 May 2005. (US) National Injury Prevention and Control Conference, Denver, Colorado.

The theme of this conference is "Injury and Violence in America: Meeting Challenges, Sharing Solutions". Further details: <http://www.cdc.gov/ncipc/2005conference>.

5 - 8 June 2005, Canadian Multidisciplinary Road Safety Conference, Fredericton, New Brunswick.

Further information: <http://www.carsp.ca/cmrrsc.htm>.

13 - 15 June 2005, 14th International Safe Communities Conference, Bergen Norway.

Further information: <http://www.safebergen.com/>.

20 - 26 June 2005, CHILD SAFETY WEEK 2005

Visit <http://www.capt.org.uk/csweek/main.htm>, the Child Safety Week page of the CAPT website for more information.

5 - 7 October 2005, 13th International Conference on Road Safety - Road Safety on Four Continents. Warsaw, Poland

The conference is organized by the National Swedish Road and Transport Research Institute, with active involvement of Global Road Safety Partnership, Forum of European Road Safety Research Institutes, Transportation Research Board, CSIR of South Africa and European Conferences of Transport Research Institute. The host organisation in Poland includes Road and Bridge Research Institute, Motor Transport Institute, University of Gdansk and Krakow. The themes are:

- * Transfer of road safety knowledge, how do we accelerate its implementation?
- * Do first world answers fit third world problems?
- * Exchange of evaluated good practices.

Deadline for paper submission: 15 April 2005. For more information: <http://www.vti.se/RS4C>.

2 - 4 November 2005, 3rd New Zealand Injury Prevention Conference, Wellington, New Zealand

"Living and playing safely in Aotearoa New Zealand" is the theme of this meeting. Visit the conference website, <http://www.ipn.org.nz>, for more information.

6 - 8 November 2005, The 2005 Canadian Injury Prevention and Safety Promotion Conference Evidence to Action: Injury, Violence and Suicide Prevention

This event is being co-hosted by Safe Communities Foundation, Safe Kids Canada, SMARTRISK and ThinkFirst Canada in Halifax, Nova Scotia. The overall theme for the 2005 Conference is "Evidence to Action: Injury, Violence and Suicide Prevention", with all submissions building on the following broad sub-themes:

- Defining the problem
- Risk and protective factors

- Knowledge mobilization
- Prevention and promotion
- Research and evaluation

For further information and to submit an abstract (closing date 30 April 2005) visit <http://www.injurypreventionconference.ca/>.

14 - 15 November, 2005, RoSPA Home Safety Congress, Solihull.
The theme this year is reducing risks and injuries at home. The closing dates for the submission of abstracts is 29 April, 2005. Further information in the home safety section of <http://www.rospace.co.uk/>.

2 - 5 April 2006. 8th World Conference on Injury Prevention and Safety Promotion, Durban.
Visit <http://www.safety2006.info/index.aspx> for further information and key dates.

This newsletter has been sent to you from Child Accident Prevention Trust, 22-26 Farringdon Lane, London EC1R 3AJ. Registered charity no. 1053549.

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